

# **INDUSTRIES, COMMERCE & INVESTMENT**

## **VISION**

Government of the Punjab aims to promote the growth of industry, commerce & investment and sustained economic development in Punjab through a business friendly environment.

## **POLICIES**

- To create an enabling environment for the private sector to grow and prosper, so as to achieve the government's objectives of employment generation, increased income and poverty alleviation
- Creating a better quality of life for the citizens of Punjab by:
  - Encouraging private sector to invest in Punjab.
  - Generating growth in the economy to create employment
  - Improving infrastructure and key services necessary for economic uplift
- Assessing skill requirements and provision of need based skill training.

## **OBJECTIVES**

- Development of Industrial Estates / Apparel Parks / Special Economic Zones in Punjab.
- Establishment of E-Portal for ease of doing business.
- Facilitation of investors through One Window Service Center at industrial parks.
- To Develop Clusters for boosting exports.
- Customized lending and micro financing to small industries.
- Heritage saving through empowerment of artisans for development of handicrafts.
- Provision of vocational training and employable skills to the unemployed youth of Punjab.
- Enhancement of colonization in SIEs through provision of missing facilities.
- Strategic Policy Unit for strengthening industrial initiatives in Punjab.

## **ACHIEVEMENT OF FINANCIAL YEAR 2016-17**

- Completion of infrastructural work in Small Industries Estate Faisalabad.
- Development of infrastructure in Small Industrial Estates of SIE-I Sialkot, SIE-I&II Gujranwala & Bahawalpur.
- Research and Publication of Books on Crafts and Life of Craftsmen/ Artesian of five Districts of Punjab (Lahore, Gujranwala, Sheikhpura, Gujrat and Chakwal.
- Construction of new hall in Government printing press Lahore/Bahawalpur

## **NEW INITIATIVES FOR FINANCIAL YEAR 2017-18**

- Automation of Consumer Protection Councils.
- Facilitation for investors by establishing one window service center.
- Establishment of Project Implementation Unit for Punjab Skill Development Project.
- Establishment of Industrial Estate under CPRC.

## **TARGETS FOR FINANCIAL YEAR 2017-18**

- Provision of infrastructure for establishment of new industries
- Establishment of E-portal for business registration
- Development of Quaid-e-Azam Apparel Park
- Provision of need based technical and vocational training
- Cluster development to enhance colonization
- Customized lending and empowerment of artisans
- Promotion of handicraft industry and preservation of regional crafts.
- Skill Training of 645,000 individuals under Punjab Skill Development TEVTA, PVTC, PSDF etc.

## **MAJOR PROJECTS/ INITIATIVES**

### **1. Quaid-e-Azam Apparel Park**

The Government of Punjab (GoP) intends to establish a state of art Apparel/ Garment Zone. In this regard, Quaid-e-Azam Apparel Park (QAAP) is being developed on an area of 1536 acres with additional land of 200 acre for labour colony near district Sheikhpura. It will provide maximum possible facilities including infrastructure, amenities, CETP and grid station etc. to the potential industrialists. The major focus of QAAP is to establish clothing and apparel industry along with

vertical integrated units for garments manufacturing. This initiative would enable to create about 250,000 new jobs in Punjab and it will also help to attract Foreign Direct Investment (FDI).

## **2. Chief Minister's Self Employment Scheme**

Government of the Punjab through Punjab Small Industries Corporation (PSIC) implementing a scheme titled "Chief Minister's Self-Employment Scheme" (CMSES) since 2011 for provision of interest free financial assistance on soft term basis up to Rs. 50,000/- to unemployed youth of Punjab preferably skilled / semi-skilled persons for businesses and setting small enterprise. A sum of Rs.10,000.00 million were provided to M/S. Akhuwat for this purpose. Up till now about 1,411,259 loans were provided out of which 649,213 were female creditors throughout the Punjab.

## **3. Punjab Skill Development Programme**

Better access to "quality employment" or employment with better income for the citizenry is at heart of Government of the Punjab's Growth Strategy 2018. In order to achieve this objective, a target was set to produce two million skilled workers up till June 2018. The major implementation partners for imparting skilled training are TEVTA, PVTC and PSDF. So far 1,519,000 Youth have been trained and current year target for skill training is 6,45,000.

## **4. Small & Medium Enterprise Credit Scheme**

Government of Punjab is initiating SME Credit Scheme to overcome the financial constraint in this Sector. For this purpose, an allocation of Rs.3000.00 million has been earmarked in ADP 2017-18. Under this initiative, credit would be available for new as well as existing SMEs on easy terms & conditions. It will not only promote industrial sector but also create new employment opportunities for youth of Punjab.

## TREND OF ALLOCATION

(Millions PKR)

Sr. No.	Years	Allocation
1.	2013-14	3408
2.	2014-15	5162
3.	2015-16	453
4.	2016-17	13,687
5.	2017-18	15,050

### Other Development Programs (ODP) 2017-18

- Punjab Industrial Estate Development Management Company Rs.4000 Million
- SME Credit Scheme Rs.3000 Million
- Chief Minister's Self Employment Scheme Rs.2000 Million
- Technical Education and Vocational Training Authority (TEVTA) Rs.1800 Million
- Punjab Vocational Training Council (PVTC) Rs.1810 Million
- Punjab Skill Development Project (PSDP) Rs.890 Million
- Strategic Collaboration for Corporate Social Responsibility Rs.330 Million
- Establishment of Industrial Estate under CPEC Rs.100 Million
- Punjab Board of Investment and Trade (PBIT) Rs.75 Million

**MTDF 2017-20**  
**INDUSTRIES, COMMERCE & INVESTMENT: SUMMARY**  
**DEVELOPMENT PROGRAMME 2017-18**

*(Million Rs.)*

Sub-Sector	Local	F. Aid	Total
<b>On-going Schemes</b>			
Directorate General IPWM	57.256	0.000	57.256
Industries, Commerce & Investments	114.200	0.000	114.200
Punjab Small Industries Corporation (PSIC)	620.088	0.000	620.088
<b>Total: On-going Schemes</b>	<b>791.544</b>	<b>0.000</b>	<b>791.544</b>
<b>New Schemes</b>			
Directorate of Consumer Protection Council (DCPC)	65.000	0.000	65.000
Industries, Commerce & Investments	179.045	0.000	179.045
<b>Total: New Schemes</b>	<b>244.045</b>	<b>0.000</b>	<b>244.045</b>
<b>Other Development Program</b>			
Local Development Programme	10.000	0.000	10.000
ODP	14,004.411	0.000	14,004.411
<b>Total: Other Development Program</b>	<b>14,014.411</b>	<b>0.000</b>	<b>14,014.411</b>
<b>Total (Ongoing + New + ODP)</b>	<b>15,050.000</b>	<b>0.000</b>	<b>15,050.000</b>

**DEVELOPMENT PROGRAMME 2018-19**

*(Million Rs.)*

Sub-Sector	Local	F. Aid	Total
<b>On-going Schemes</b>			
Directorate General IPWM	62.982	0.000	62.982
Industries, Commerce & Investments	125.620	0.000	125.620
Punjab Small Industries Corporation (PSIC)	682.097	0.000	682.097
<b>Total: On-going Schemes</b>	<b>870.698</b>	<b>0.000</b>	<b>870.698</b>
<b>New Schemes</b>			
Directorate of Consumer Protection Council (DCPC)	71.500	0.000	71.500
Industries, Commerce & Investments	196.949	0.000	196.949
<b>Total: New Schemes</b>	<b>268.449</b>	<b>0.000</b>	<b>268.449</b>
<b>Other Development Program</b>			
Local Development Programme	11.000	0.000	11.000
ODP	15,404.852	0.000	15,404.852
<b>Total: Other Development Program</b>	<b>15,415.852</b>	<b>0.000</b>	<b>15,415.852</b>
<b>Total (Ongoing + New + ODP)</b>	<b>16,555.000</b>	<b>0.000</b>	<b>16,555.000</b>

**DEVELOPMENT PROGRAMME 2019-20**

*(Million Rs.)*

Sub-Sector	Local	F. Aid	Total
<b>On-going Schemes</b>			
Directorate General IPWM	69.280	0.000	69.280
Industries, Commerce & Investments	138.182	0.000	138.182
Punjab Small Industries Corporation (PSIC)	750.306	0.000	750.306
<b>Total: On-going Schemes</b>	<b>957.768</b>	<b>0.000</b>	<b>957.768</b>
<b>New Schemes</b>			
Directorate of Consumer Protection Council (DCPC)	78.650	0.000	78.650
Industries, Commerce & Investments	216.644	0.000	216.644

## DEVELOPMENT PROGRAMME 2019-20

*(Million Rs.)*

Sub-Sector	Local	F. Aid	Total
<b>Total: New Schemes</b>	<b>295.294</b>	<b>0.000</b>	<b>295.294</b>
<b>Other Development Program</b>			
Local Development Programme	12.100	0.000	12.100
ODP	16,945.337	0.000	16,945.337
<b>Total: Other Development Program</b>	<b>16,957.437</b>	<b>0.000</b>	<b>16,957.437</b>
<b>Total (Ongoing + New + ODP)</b>	<b>18,210.500</b>	<b>0.000</b>	<b>18,210.500</b>
<b>MTDF 2017-20 : Grand Total</b>			<b>49,815.499</b>

## INDUSTRIES, COMMERCE & INVESTMENT: SUMMARY

(Million PKR.)

Type / Sub Sector	No. of Schemes	Provision for 2017-18				Projection for 2018-19	Projection for 2019-20
		Capital	Revenue	Foreign Aid	G. Total (Cap+Rev)		
<b><u>ON-GOING SCHEMES</u></b>							
Directorate General IPWM	1	13.022	44.234	0.000	57.256	0.000	0.000
Industries, Commerce & Investments	1	0.000	114.200	0.000	114.200	99.180	119.755
Punjab Small Industries Corporation (PSIC)	7	0.000	620.088	0.000	620.088	262.513	121.074
<b>Total: ON-GOING SCHEMES</b>	<b>9</b>	<b>13.022</b>	<b>778.522</b>	<b>0.000</b>	<b>791.544</b>	<b>361.693</b>	<b>240.829</b>
<b><u>NEW SCHEMES</u></b>							
Directorate of Consumer Protection Council (DCPC)	2	35.000	30.000	0.000	65.000	90.000	0.000
Industries, Commerce & Investments	2	0.000	179.045	0.000	179.045	16.500	100.000
<b>Total: NEW SCHEMES</b>	<b>4</b>	<b>35.000</b>	<b>209.045</b>	<b>0.000</b>	<b>244.045</b>	<b>106.500</b>	<b>100.000</b>
<b><u>OTHER DEVELOPMENT PROGRAMME</u></b>							
Local Development Programme	1	0.000	10.000	0.000	10.000	19.889	0.000
ODP	10	0.000	14,004.411	0.000	14,004.411	225.000	219.520
<b>Total: OTHER DEVELOPMENT PROGRAMME</b>	<b>11</b>	<b>0.000</b>	<b>14,014.411</b>	<b>0.000</b>	<b>14,014.411</b>	<b>244.889</b>	<b>219.520</b>
<b>Grand Total</b>	<b>24</b>	<b>48.022</b>	<b>15,001.978</b>	<b>0.000</b>	<b>15,050.000</b>	<b>713.082</b>	<b>560.349</b>

# INDUSTRIES, COMMERCE & INVESTMENT

(Million PKR.)

GS No	Scheme Information Approval Date / Location	Est. Cost	Accum. Exp June,17	Provision for 2017-18			MTDF Projections		Throw fwd Beyond June, 2020
				Cap	Rev	G. Total (Cap+Rev)	2018-19	2019-20	
1	2	3	4	5	6	7	8	9	10

## ON-GOING SCHEMES

### Directorate General IPWM

9156	Improvement in the Arrangements for Starting Businesses Approved DDSC 2016/07/15 Punjab	71.724	14.468	13.022	44.234	57.256	0.000	0.000	0.000
<b>Sub-Total: Directorate General IPWM</b>		<b>71.724</b>	<b>14.468</b>	<b>13.022</b>	<b>44.234</b>	<b>57.256</b>	<b>0.000</b>	<b>0.000</b>	<b>0.000</b>

### Industries, Commerce & Investments

9157	Strategic Policy Unit, Industries, Commerce and Investment Department including Public Private Partnership(PPP Node) Approved DDSC 2016/07/15 Lahore	394.843	17.500	0.000	114.200	114.200	99.180	119.755	44.208
<b>Sub-Total: Industries, Commerce &amp; Investments</b>		<b>394.843</b>	<b>17.500</b>	<b>0.000</b>	<b>114.200</b>	<b>114.200</b>	<b>99.180</b>	<b>119.755</b>	<b>44.208</b>

### Punjab Small Industries Corporation (PSIC)

9158	Gandhara Art Village Approved DDC/DDWP 2015/08/24 Rawalpindi	155.870	124.438	0.000	31.432	31.432	0.000	0.000	0.000
9159	Establishment of Small Industries Estate at Mandi Bahaudin Approved DDSC 2016/07/15 Mandi Bahaudin	390.000	178.680	0.000	211.320	211.320	0.000	0.000	0.000
9160	Establishment of Metal Craft Artisans Village at Sheikhpura Road, Lahore Approved DDC/DDWP 2015/08/24 Lahore	172.700	99.340	0.000	73.360	73.360	0.000	0.000	0.000
9161	Establishment of Handicraft Development Center Zahirpir Rahim Yar Khan Approved DDC/DDWP 2015/08/24 Rahim Yar Khan	27.309	18.753	0.000	8.556	8.556	0.000	0.000	0.000
9162	Cluster Development Initiative (J&CP4R) Approved PDWP 2016/07/15 Punjab	588.479	126.035	0.000	120.000	120.000	144.280	121.074	77.090
9163	Publication of Books on Crafts of Punjab. Approved DDSC 2016/07/15 Punjab	30.420	5.000	0.000	25.420	25.420	0.000	0.000	0.000
9164	Up-gradation of Infrastructure and Provision of Missing Facilities in SIEs, Sahiwal, Khanewal, Kasur & Taxlia. Approved DDSC 2016/07/15 Rawalpindi,Sahiwal,Kasur,Khanewal	368.233	50.000	0.000	150.000	150.000	118.233	0.000	0.000
<b>Sub-Total: Punjab Small Industries Corporation (PSIC)</b>		<b>1,733.011</b>	<b>602.246</b>	<b>0.000</b>	<b>620.088</b>	<b>620.088</b>	<b>262.513</b>	<b>121.074</b>	<b>77.090</b>
<b>Total: ON-GOING SCHEMES</b>		<b>2,199.578</b>	<b>634.214</b>	<b>13.022</b>	<b>778.522</b>	<b>791.544</b>	<b>361.693</b>	<b>240.829</b>	<b>121.298</b>

## NEW SCHEMES

### Directorate of Consumer Protection Council (DCPC)

9165	Construction of Building for District Consumer Court & District Consumer Protection Council Un-Approved Sahiwal	35.000	0.000	35.000	0.000	35.000	0.000	0.000	0.000
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(Million PKR.)

GS No	Scheme Information Approval Date / Location	Est. Cost	Accum. Exp June, 17	Provision for 2017-18			MTDF Projections		Throw fwd Beyond June, 2020
				Cap	Rev	G. Total (Cap+Rev)	2018-19	2019-20	
1	2	3	4	5	6	7	8	9	10
9166	Automation of Directorate of Consumer Protection Council and its field Offices Un-Approved Punjab	120.000	0.000	0.000	30.000	30.000	90.000	0.000	0.000
<b>Sub-Total: Directorate of Consumer Protection Council (DCPC)</b>		<b>155.000</b>	<b>0.000</b>	<b>35.000</b>	<b>30.000</b>	<b>65.000</b>	<b>90.000</b>	<b>0.000</b>	<b>0.000</b>
<b>Industries, Commerce &amp; Investments</b>									
9167	Establishment of One Window Service Centers (OWSC) for Industries Department Approved DDSC 2017.07.01 Punjab	79.045	0.000	0.000	79.045	79.045	0.000	0.000	0.000
9168	Establishment of Project Implementation Unit - Punjab Skills Development Project (Phase-II) Un-Approved Punjab	365.000	0.000	0.000	100.000	100.000	16.500	100.000	148.500
<b>Sub-Total: Industries, Commerce &amp; Investments</b>		<b>444.045</b>	<b>0.000</b>	<b>0.000</b>	<b>179.045</b>	<b>179.045</b>	<b>16.500</b>	<b>100.000</b>	<b>148.500</b>
<b>Total: NEW SCHEMES</b>		<b>599.045</b>	<b>0.000</b>	<b>35.000</b>	<b>209.045</b>	<b>244.045</b>	<b>106.500</b>	<b>100.000</b>	<b>148.500</b>
<b>OTHER DEVELOPMENT PROGRAMME</b>									
<b>Local Development Programme</b>									
9169	Establishment of Technical Training Center for Girls, District Faisalabad (TEVTA) Approved DDSC 2017.07.01 Faisalabad	29.889	0.000	0.000	10.000	10.000	19.889	0.000	0.000
<b>Sub-Total: Local Development Programme</b>		<b>29.889</b>	<b>0.000</b>	<b>0.000</b>	<b>10.000</b>	<b>10.000</b>	<b>19.889</b>	<b>0.000</b>	<b>0.000</b>
<b>ODP</b>									
9170	Establishment of Technology University in collaboration with Tianjin, China Un-Approved Lahore	100.000	0.000	0.000	100.000	100.000	0.000	0.000	0.000
9171	SME Credit Scheme Approved DDSC 2017.07.01 Punjab	3,000.000	0.000	0.000	3,000.000	3,000.000	0.000	0.000	0.000
9172	Strategic Collaboration for Corporate Social Responsibility (CSR) Approved DDSC 2017.07.01 Punjab	329.411	0.000	0.000	329.411	329.411	0.000	0.000	0.000
9173	Establishment of Industrial Estate under CPEC Approved DDSC 2017.07.01 Punjab	100.000	0.000	0.000	100.000	100.000	0.000	0.000	0.000
9174	Punjab Skill Development Project (TEVTA & PSDF) Approved PDWP 2016.06.30 Punjab	890.000	0.000	0.000	890.000	890.000	0.000	0.000	0.000
9175	Technical Education and Vocational Training Authority (TEVTA) Approved PDWP 2016.06.30 Punjab	1,700.000	0.000	0.000	1,700.000	1,700.000	0.000	0.000	0.000
9176	Punjab Vocational Training Council (PVTC). Approved PDWP 2016.06.30 Punjab	1,810.000	0.000	0.000	1,810.000	1,810.000	0.000	0.000	0.000
9177	Punjab Industrial Estates Development and Management Company (PIEDMC) Approved PDWP 2016.06.30 Punjab	4,000.000	0.000	0.000	4,000.000	4,000.000	0.000	0.000	0.000

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1	2	3	4	5	6	7	8	9	10
9178	Punjab Small Industries Corporation (Self Employment Scheme) Approved PDWP 2016.06.30 Punjab	2,000.000	0.000	0.000	2,000.000	2,000.000	0.000	0.000	0.000
9179	Punjab Board of Investment and Trade (PBIT) Approved PDWP 2016.06.30 Punjab	597.520	0.000	0.000	75.000	75.000	225.000	219.520	78.000
<b>Sub-Total: ODP</b>		<b>14,526.931</b>	<b>0.000</b>	<b>0.000</b>	<b>14,004.411</b>	<b>14,004.411</b>	<b>225.000</b>	<b>219.520</b>	<b>78.000</b>
<b>Total: OTHER DEVELOPMENT PROGRAMME</b>		<b>14,556.820</b>	<b>0.000</b>	<b>0.000</b>	<b>14,014.411</b>	<b>14,014.411</b>	<b>244.889</b>	<b>219.520</b>	<b>78.000</b>
<b>Grand Total</b>		<b>17,355.443</b>	<b>634.214</b>	<b>48.022</b>	<b>15,001.978</b>	<b>15,050.000</b>	<b>713.082</b>	<b>560.349</b>	<b>347.798</b>