THE DAILY JANG LAHORE
روزنامہ جنگ لاہور
بانی..... میر خلیل الرحمٰن
جلد 46 | جمعۃ المبارک 13 رمضان المبارک 1446ھ 14 مارچ 2025ء 29 پھاگن 2081ب | شمارہ 153

PLANNING & DEVELOPMENT BOARD
GOVERNMENT OF THE PUNJAB

JOB OPPORTUNITIES

Planning & Development Board invites applications from eligible candidates of Punjab domicile for appointment against the following position under the ADP Scheme titled as **"Establishment of Strategic Communication Cell in P&D Board"**. Detail is as under:

Name of the Post	No. of Post	Qualification & Experience	Nature of Experience	Pay Package (upto)
Head Communications (PPS-09) Age Limit. Max. 45 years	01	Master/Bachelor degree (16 years qualification) in Information Technology or Digital Media or Media Studies or relevant degree from an HEC recognized university with 6 years' experience. Foreign qualified candidate will be given preference.	Head Communications should have a strong background in media, including social media management, content creation, SEO, SEM, and data analytics. He/she must be proficient in tools like Google Analytics and social media advertising platforms. Experience in executing digital marketing campaigns, optimizing performance through data insights, and working with cross-functional teams is essential. Staying updated with digital trends and technologies is also important.	404,000

GENERAL INSTRUCTIONS

1. The earlier process of recruitment for the post of Head Communication advertised in daily newspapers Jung & The Nation IPL-10051 dated 09.11.2024 is hereby scrapped/cancelled.
2. Fresh applications are required to be submitted by the candidates.
3. The applicants (Punjab domiciled) should apply through the Punjab job portal website https://www.jobs.punjab.gov.pk/
4. The position is project based and temporary in nature.
5. Only short listed candidates will be called for interview.
6. Applicants already in government service should submit their applications through proper channel and attach NOC issued by the concerned Department / Employer.
7. Incomplete applications will not be entertained.
8. No TA/DA will be admissible for interview.
9. Department reserves the right to increase or decrease the number of posts as per its requirements.
10. The recruitment will be made as per applicable Government Policies / Rules & Regulations.
11. The last date to apply is **31.03.2025**.

IPL-972

Information Officer, Government of the Punjab, Planning & Development Board, Lahore, 042-99059218

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