

INDUSTRIES, COMMERCE AND INVESTMENT

IMPORTANCE OF INDUSTRY AND TRADE IN PUNJAB

The industrial sector of Punjab employs around 23% of the labour force and contributes 24% in provincial GDP. Almost 90% of private enterprises are small and medium in size, which employ 78% of the non-agricultural workforce in Punjab.

In order to achieve the objectives of increased income and employment, it is imperative to address both the current and the more chronic structural issues facing the industrial sector.

BENEFITS OF INDUSTRIES FOR GROWTH

The industrial sector produces exports to help the balance of payments crisis and generates demand for a range of skills, thus creating jobs. Pakistan, including Punjab, can compete internationally in some key sectors of manufacturing that are not only export-oriented but also employment-intensive such as readymade garments. Further, rising urbanization and rural-urban migration in Punjab enhances the potential of the manufacturing industry in boosting growth

VISION

Promotion of Industry, Commerce and Investment for Technological up-gradation, employment generation in Industrial and Services sector and sustained growth in foreign and local investment

POLICY

- To create an enabling environment for growth and prosperity
- To create better quality of life through economic uplift in Punjab
- To up-grade technology to enhance productivity, quality and profitability

OBJECTIVES / STRATEGY

- Encourage private sector to invest in Punjab
- Public sector investment for provision of infrastructure and training / skills development

- Increased access to micro credit / financing
- Generate employment opportunities through trainings and skills development growth in the economy to create employment
- Improve/upgrade infrastructure necessary for economic uplift.

STRATEGIC INTERVENTIONS

- Saving of heritage and development of handicraft complexes / villages
- Promotion of garments industry
- Customized lending and empowerment of artisans and skills enhancement programmes / projects
- Provision of missing facilities in Small Industrial Estates to enhance colonization

ACHIEVEMENTS OF FINANCIAL YEAR 2014-15

- Development of sixteen prototypes of metal crafts at Kot Abdul Malik
- Disbursement of loan to 83 artisans in Kot Abdul Malik and D.G. Khan
- Training of 270 artisans at Kot Abdul Malik and D.G. Khan
- Conducted 25 successful exhibitions for artisans.
- Capacity Building of Information Technology in PSIC
- Construction of buildings for District Consumer Protection Council / District Consumer Court at Bahawalpur and D.G. Khan
- Registration of 4 Geographical Indications (GIs) i.e., Multan Mango, Sargodha Kinnow, Sharaqpur Guava & Phulkari
- Under Chief Minister's Self Employment Scheme (CMSES), Rs.10.593 billion interest free loan disbursed to 587,809 beneficiaries

NEW INITIATIVES

- Establishment of Ghandara Art Village
- Establishment of Metal Crafts Artisans Village at Sheikhpura Road, Lahore
- Punjab Skills Development Programme (with World Bank's Assistance)
- Skills Development Programme (with DFID Assistance)
- Development of Quaid-e-Azam Apparel Park (QAAP)

TARGETS FOR FINANCIAL YEAR 2015-16

Industries Sector

- Saving of heritage and development of Handicrafts industry
- Customized lending, micro financing to small industries and empowerment of artisans / skills enhancement
- Development of industrial estates/ parks/ zones
- Development of industrial support centres to upgrade technology
- Provision of missing facilities in small industrial estates to enhance colonization with a special focus on promotion of garment sector
- Establishment of Quaid-e-Azam Apparel Park
- Chief Minister's Self Employment Scheme (CMSES)

Skills Development

- Training of 45000 individuals under DFID assisted Punjab Employment Opportunities Programme (PEOP)
- Training of 5000 individuals under World Bank's assisted Punjab Skills Development Project (PSDP)
- Training of 25000 individuals under DFID assisted Skills Development Programme (SDP)
- Training of 200,000 individuals by TEVTA
- Training of 100,000 individuals by PVTC

TREND OF ALLOCATIONS

Rs. in million

Sr. No.	Year	Allocation
1.	2010-11	220
2.	2011-12	2,860
3.	2012-13	350
4.	2013-14	3,202
5.	2014-15	4,110
6.	2015-16	3,330

OTHER DEVELOPMENT INITIATIVES 2015-16

- An amount of Rs.2000 million has been provided for PSIC (Self Employment Scheme)
- An amount of Rs.500 million has been provided for PIEDMC
- An amount of Rs.500 million has been provided for FIEDMC
- An amount of Rs.1000 million has been provided for Skills Development in Punjab.
- An amount of Rs. 2000 million has been provided for TEVTA
- An amount of Rs. 1000 million has been provided for PVTC

**MTDF 2015-18
INDUSTRIES, COMMERCE & INVESTMENT
DEVELOPMENT PROGRAMME 2015-16**

(Million Rs.)

Sub-Sector	Capital	Revenue	Total	F. Aid	Total
Ongoing Schemes					
Regular	0.000	643.682	643.682	0.000	643.682
Total	0.000	643.682	643.682	0.000	643.682
New Schemes					
Regular	45.000	191.318	236.318	0.000	236.318
Viability Gap Fund (VGF)	0.000	2,450.000	2,450.000	0.000	2,450.000
Total	45.000	2,641.318	2,686.318	0.000	2,686.318
Other Development Initiatives	0.000	4,000.000	4,000.000	0.000	4,000.000
Total (ongoing+new)	45.000	7,285.000	7,330.000	0.000	7,330.000
DEVELOPMENT PROGRAMME 2016-17					
Ongoing Schemes					
Regular	0.000	800.000	800.000	0.000	800.000
Total	0.000	800.000	800.000	0.000	800.000
New Schemes					
Regular	0.000	3,000.000	3,000.000	0.000	3,000.000
Total	0.000	3,000.000	3,000.000	0.000	3,000.000
Other Development Initiatives	0.000	4,500.000	4,500.000	0.000	4,500.000
Total (ongoing+new)	0.000	8,300.000	8,300.000	0.000	8,300.000
DEVELOPMENT PROGRAMME 2017-18					
Ongoing Schemes					
Regular	0.000	1,000.000	1,000.000	0.000	1,000.000
Total	0.000	1,000.000	1,000.000	0.000	1,000.000
New Schemes					
Regular	0.000	3,300.000	3,300.000	0.000	3,300.000
Total	0.000	3,300.000	3,300.000	0.000	3,300.000
Other Development Initiatives	0.000	5,000.000	5,000.000	0.000	5,000.000
Total (ongoing+new)	0.000	9,300.000	9,300.000	0.000	9,300.000
INDUSTRIES, COMMERCE & INVESTMENT MTDF 2015-18: Grand Total					24,930.000

INDUSTRIES, COMMERCE & INVESTMENT: SUMMARY

(Million Rs.)

Type / Sub Sector	No. of Schemes	Provision for 2015-16				Projection for 2016-17	Projection for 2017-18
		Capital	Revenue	Foreign Aid	G. Total (Cap+Rev)		
<u>ON-GOING SCHEMES</u>							
Punjab Small Industries Corporation (PSIC)	7	0.000	643.682	0.000	643.682	172.300	0.000
Total: ON-GOING SCHEMES	7	0.000	643.682	0.000	643.682	172.300	0.000
<u>NEW SCHEMES</u>							
Punjab Small Industries Corporation (PSIC)	4	0.000	168.318	0.000	168.318	83.772	66.780
Directorate of Consumer Protection Council(DCPC)	1	0.000	20.000	0.000	20.000	20.000	20.000
Controller Printing and Stationery(CPS)	2	45.000	3.000	0.000	48.000	0.000	0.000
Regular	1	0.000	2,450.000	0.000	2,450.000	0.000	0.000
Total: NEW SCHEMES	8	45.000	2,641.318	0.000	2,686.318	103.772	86.780
Grand Total	15	45.000	3,285.000	0.000	3,330.000	276.072	86.780

INDUSTRIES, COMMERCE & INVESTMENT

(Million Rs.)

GS No	Scheme Information Approval Date / Location / scheme ID	Est. Cost	Accum. Exp June,15	Provision for 2015-16			MTDF Projections		Throw fwd Beyond June, 2018
				Cap	Rev	G. Total (Cap+Rev)	2016-17	2017-18	
1	2	3	4	5	6	7	8	9	10

ON-GOING SCHEMES

Punjab Small Industries Corporation (PSIC)

3720	Development of Infrastructure in Small Industries Estate Faisalabad Un-Approved Faisalabad LO15002096 R	374.545	151.235	0.000	100.000	100.000	62.300	0.000	0.000
3721	Customized Lending for Metal Works Artisans at Kot Abdul Malik.Lahore 30-12-14- Sheikhupura , Ferozwala LO12000006 R	26.517	20.254	0.000	6.263	6.263	0.000	0.000	0.000
3722	Empowerment of Female Artisans of Tribal Areas of D.G.Khan & Rajanpur (Taunsa Sharif, Fort Minro and Rojhan). 30-12-14- Dera Ghazi Khan LO12000007 R	25.077	14.957	0.000	10.120	10.120	0.000	0.000	0.000
3723	Establishment of Retails cum Outlets for local Handicrafts on Main Highways in Punjab. 5-12-2013 Punjab LO13000325 R	633.061	177.540	0.000	354.821	354.821	100.700	0.000	0.000
3724	Empowering the Artisans of Bahawalnagar & Cholistan through Development of Crafts and Entrepreneurial Skills. 30-12-2014 Bahawalpur,Bahawalnagar , Bahawalpur & Bahawalnagar LO14000131 R	33.396	20.538	0.000	12.858	12.858	0.000	0.000	0.000
3725	Research & Publication of Books on Crafts and Life of Craftsmen / Artisans of 5 Districts of Punjab (Lahore Vol-II, Gujranwala, Sheikhupura, Gujrat and Chakwal) 2-7-2014 Lahore,Gujranwala,Sheikhupura,Gujrat,Chakwal LO13000016 R	13.500	0.886	0.000	3.314	3.314	9.300	0.000	0.000
3726	Development of Infrastructure in Industrial Estates of SIE-I Sialkot, SIE-I & II Gujranwala and SIE Bahawalpur. 30-3-2015 Sialkot,Gujranwala, Bahawalpur LO14000130 R	202.978	46.672	0.000	156.306	156.306	0.000	0.000	0.000
Sub-Total: Punjab Small Industries Corporation (PSIC)		1,309.074	432.082	0.000	643.682	643.682	172.300	0.000	0.000
Total: ON-GOING SCHEMES		1,309.074	432.082	0.000	643.682	643.682	172.300	0.000	0.000

NEW SCHEMES

Punjab Small Industries Corporation (PSIC)

3727	Ghanadara Art Village Un-Approved Rawalpindi , Taxila LO15002097 R	104.360	0.000	0.000	73.318	73.318	15.272	16.780	0.000
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INDUSTRIES, COMMERCE & INVESTMENT

(Million Rs.)

GS No	Scheme Information Approval Date / Location / scheme ID	Est. Cost	Accum. Exp June, 15	Provision for 2015-16			MTDF Projections		Throw fwd Beyond June, 2018
				Cap	Rev	G. Total (Cap+Rev)	2016-17	2017-18	
1	2	3	4	5	6	7	8	9	10
3728	Establishment of Metal Craft Artisans Village at Sheikhpura Road, Lahore Un-Approved Lahore LO15002099 R	173.500	0.000	0.000	67.000	67.000	62.500	44.000	0.000
3729	Diagnostic Study of Industrial & Handicrafts Clusters in Punjab Un-Approved Punjab LO15002098 R	20.000	0.000	0.000	20.000	20.000	0.000	0.000	0.000
3730	Establishment of Handicraft Development Center, Zahirpir, Rahim Yar Khan Un-Approved Rahim Yar Khan, Khanpur , Khanpur LO15002103 R	20.000	0.000	0.000	8.000	8.000	6.000	6.000	0.000
Sub-Total: Punjab Small Industries Corporation (PSIC)		317.860	0.000	0.000	168.318	168.318	83.772	66.780	0.000
Directorate of Consumer Protection Council(DCPC)									
3731	Awareness Raising Campaign about PCPA, 2005 through Electronic and Print Media. Un-Approved Punjab LO15002100 R	20.000	0.000	0.000	20.000	20.000	20.000	20.000	0.000
Sub-Total: Directorate of Consumer Protection Council(DCPC)		20.000	0.000	0.000	20.000	20.000	20.000	20.000	0.000
Controller Printing and Stationery(CPS)									
3732	Preservation of Gazette through Digitalization Un-Approved Lahore LO15002102 R	3.000	0.000	0.000	3.000	3.000	0.000	0.000	0.000
3733	Construction of New Halls in Govt. Printing Press, Lahore/ Bahawalpur Un-Approved Lahore, Bahawalpur , Lahore, Bahawalpur LO15002101 C	45.000	0.000	45.000	0.000	45.000	0.000	0.000	0.000
Sub-Total: Controller Printing and Stationery(CPS)		48.000	0.000	45.000	3.000	48.000	0.000	0.000	0.000
Regular									
3734	Viability Gap Fund (VGF) Un-Approved Punjab LO15002104 R	2,450.000	0.000	0.000	2,450.000	2,450.000	0.000	0.000	0.000
Sub-Total: Regular		2,450.000	0.000	0.000	2,450.000	2,450.000	0.000	0.000	0.000
Total: NEW SCHEMES		2,835.860	0.000	45.000	2,641.318	2,686.318	103.772	86.780	0.000
Grand Total		4,144.934	432.082	45.000	3,285.000	3,330.000	276.072	86.780	0.000