

Rural Employment and Agriculture Promotion (REAP) Project - Punjab

Implementing Agency

ABAD in collaboration with Line/Nation Building Departments, National and Regional Training Agencies (TEVTA, NAVTEC etc) and Research Institutions.

Objectives & Scope

This project is an initiative with a similar goal, i.e. the uplift and development of the Barrani Areas and its population through;

- To enhance the water & its effective conservation, agriculture productivity and livestock production
- To ensure the food security by transforming the traditional mode of irrigation to modern & efficient irrigation practices
- To reduce the gender discrimination by providing the business opportunities at larger scale to women
- To provide the opportunities of better health through safe & clean drinking water at village level
- To increase the living standards of handicapped people through involvement in the special education and small scale business sector
- To unleash the hidden potential of youth by providing the hands of earnings & self-employment
- To improve effectiveness of farming communities and village level cooperation in efficient & effective manners
- Resource Intensification at union council level by transforming into hub of economic activities through infrastructure development
- To check the mass migration from rural to urban areas by providing economic and social development opportunities at the doorstep of communities/beneficiaries
- To discriminate the child labour and transform them into education sector.

Components

1. Infrastructure Development-Farm to Market Roads (jeepable/feeder roads)
2. Water Resource Development viz; Mini Dams, Ponds & other site specific interventions
3. High Efficiency Irrigation & Sprinkler System
4. Cold Storage/Warehouses
5. Packaging/Value Addition
6. Livestock Component
7. Fisheries Component
8. Union Council Development Components (Solar Street Lights, Solar Filtration Plants, & Bio-gas plants etc)
9. Youth and Women Empowerment Component
10. Handicap People Welfare Component

Area of Project Operations/Activities

Punjab's Barrani Tract – 13 districts