
TOURISM

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VISION

Preservation, development and beautification of existing and potential tourist locations to attract tourists from within as well as outside the province /country.

POLICY

- Provision of infrastructure for the promotion of tourism in the province;
- Preservation and development of existing and potential tourist resorts in the province like Fort Munro, Khewra, Nankana and Cholistan (Derawar Fort);
- Co-ordination with other departments / agencies like Forest and Wildlife for the development of tourism i.e. wildlife-based tourism (Eco-tourism); and
- Create awareness among masses to promote domestic tourism.

STRATEGIC INTERVENTIONS

- Creation of tourist facilities at the potential sites of Khewra, Nankana and Derawar Fort (Cholistan):
- Pre-feasibility study for establishing tourist Resort at Marri, Rajanpur;
- Rehabilitation and conservation of Bibi Jiwandi Tomb Complex, Uch Sharif;
- Renovation / Up-gradation of Chairlift – Cable Car System at Patriata, Murree;
- Survey for development of eco-tourism in Punjab, and
- Carry out technical studies to find out impediments to growth of tourism sector and getting Star Certification of TDCP's Resort / Rest Houses.

MTDF 2008-11
TOURISM: SUMMARY
Development Programme 2008-09

(Rs. in million)

Sub-sector	Ongoing Programme					New Programme					Total				
	Capital	Revenue	Total	F. Aid	Total	Capital	Revenue	Total	F. Aid	Total	Capital	Revenue	Total	F. Aid	Total
Torism and Resort Development	19.421	1.970	21.391	0.000	21.391	9.626	68.983	78.609	0.000	78.609	29.047	70.953	100.000	0.000	100.000
Total	19.421	1.970	21.391	0.000	21.391	9.626	68.983	78.609	0.000	78.609	29.047	70.953	100.000	0.000	100.000
No. of schemes	1					9					10				

Development Programme 2009-10

Sub-sector	Ongoing Programme					New Programme					Total				
	Capital	Revenue	Total	F. Aid	Total	Capital	Revenue	Total	F. Aid	Total	Capital	Revenue	Total	F. Aid	Total
Torism and Resort Development	25.000	5.065	30.065	0.000	30.065	197.941	45.994	243.935	0.000	243.935	222.941	51.059	274.000	0.000	274.000
Total	25.000	5.065	30.065	0.000	30.065	197.941	45.994	243.935	0.000	243.935	222.941	51.059	274.000	0.000	274.000

Development Programme 2010-11

Sub-sector	Ongoing Programme					New Programme					Total				
	Capital	Revenue	Total	F. Aid	Total	Capital	Revenue	Total	F. Aid	Total	Capital	Revenue	Total	F. Aid	Total
Torism and Resort Development	243.000	25.000	268.000	0.000	268.000	150.000	56.000	206.000	0.000	206.000	393.000	81.000	474.000	0.000	474.000
Total	243.000	25.000	268.000	0.000	268.000	150.000	56.000	206.000	0.000	206.000	393.000	81.000	474.000	0.000	474.000
TOURISM MTDF 2008-11 GRAND TOTAL															848.000

TOURISM: SUMMARY

(Rs. in million)

Type / Sub Sector	No. of Schemes	Provision for 2008-09							Projection for 2009-10	Projection for 2010-11
		Local		Foreign Aid		Total		G. Total (Cap+Rev)		
		Capital	Revenue	Capital	Revenue	Capital	Revenue			
ON-GOING SCHEMES	1	19.421	1.970	0.000	0.000	19.421	1.970	21.391	0.000	0.000
NEW SCHEMES	9	9.626	68.983	0.000	0.000	9.626	68.983	78.609	30.065	0.000
Grand Total	10	29.047	70.953	0.000	0.000	29.047	70.953	100.000	30.065	0.000

TOURISM

(Rs. in million)

GS No	SS No	Scheme Information	Estimated Cost		Exp. upto 2007-08	Provision for 2008-09						Projection for 2009-10	Projection for 2010-11	Throw fwd beyond June, 2011	
			F. Aid	Total		Local		Foreign Aid		Total					G. Total (Cap+Rev)
						Cap	Rev	Cap	Rev	Cap	Rev				
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16

ON-GOING SCHEMES

2730	1	Name of the Scheme	Service Area at Khajut, Murree	0.000	30.412	9.021	19.421	1.970	0.000	0.000	19.421	1.970	21.391	0.000	0.000	0.000
		Approval Date	9-02-2008													
		Major Components	Restaurant, car parking, BBQ area, water supply, fence, public amenities, shops etc.													
		Major Targets	100% Completion													
		District and Tehsil	Rawalpindi , Murree													
Total: ON-GOING SCHEMES				0.000	30.412	9.021	19.421	1.970	0.000	0.000	19.421	1.970	21.391	0.000	0.000	0.000

NEW SCHEMES

2731	2	Name of the Scheme	Rehabilitation and Conservation of Bibi Jiwandi Tomb Complex, Uch Sharif	0.000	11.674	0.000	0.000	11.674	0.000	0.000	0.000	11.674	11.674	0.000	0.000	0.000
		Approval Date	Un-approved													
		Major Components	-													
		Major Targets	-													
		District and Tehsil	Bahawalpur , Ahmed Pur East													
2732	3	Name of the Scheme	Feasibility Study for Establishing Tourist Resort at Mari, Rajanpur	0.000	2.000	0.000	0.000	2.000	0.000	0.000	0.000	2.000	2.000	0.000	0.000	0.000
		Approval Date	09-02-2008													
		Major Components	Feasibility study													
		Major Targets	100% Completion													
		District and Tehsil	Rajanpur , Mari													
2733	4	Name of the Scheme	Tourist Resort at Nankana Sahib	0.000	20.000	0.000	9.626	1.000	0.000	0.000	9.626	1.000	10.626	9.374	0.000	0.000
		Approval Date	Un-approved													
		Major Components	6-Bedrooms, restaurant, BBQ area, public toilets, indoor joy land area, landscaping, servant quarters, water supply etc													
		Major Targets	100% Completion													
		District and Tehsil	Nankana Sahib													

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(Rs. in million)

GS No	SS No	Scheme Information	Estimated Cost		Exp. upto 2007-08	Provision for 2008-09						Projection for 2009-10	Projection for 2010-11	Throw fwd beyond June, 2011	
			F. Aid	Total		Local		Foreign Aid		Total					G. Total (Cap+Rev)
						Cap	Rev	Cap	Rev	Cap	Rev				
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
2734	5	Name of the Scheme Tourist Facilities at Khewra Salt Mines Approval Date Un-approved Major Components Construction of 6-Bedrooms, restaurant, car parking, BBQ area, servant quarters, water supply scheme, publicity & promotion etc. Major Targets 100% Completion District and Tehsil Jhelum , P.D. Khan	0.000	5.000	0.000	0.000	1.000	0.000	0.000	0.000	1.000	1.000	4.000	0.000	0.000
2735	6	Name of the Scheme Construction of Tourist Village near Derawar Fort, Cholistan Approval Date Un-approved Major Components Accommodation (dormitories and tenting), restaurant, public amenities, fencing/boundary wall, parking, BBQ, water & electric supply, first aid, jeep/camel safari, cultural center etc. Major Targets 30% Completion District and Tehsil Bahawalpur , Yazman Mandi	0.000	20.000	0.000	0.000	3.309	0.000	0.000	0.000	3.309	3.309	16.691	0.000	0.000
2736	7	Name of the Scheme Renovation /Up-gradation of Chairlift - Cable Car System, at Patriata, Murree Approval Date Un-approved Major Components Upgradation of machine according to modern technology i.e. replacement of electronic system, other tools/parts and equipment etc. Major Targets 100% Completion District and Tehsil Rawalpindi , Murree	0.000	26.397	0.000	0.000	26.397	0.000	0.000	0.000	26.397	26.397	0.000	0.000	0.000

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(Rs. in million)

GS No	SS No	Scheme Information	Estimated Cost		Exp. upto 2007-08	Provision for 2008-09						Projection for 2009-10	Projection for 2010-11	Throw fwd beyond June, 2011	
			F. Aid	Total		Local		Foreign Aid		Total					G. Total (Cap+Rev)
						Cap	Rev	Cap	Rev	Cap	Rev				
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
2737	8	Name of the Scheme Survey for Development of Eco-Tourism in Punjab Approval Date Un-approved Major Components Survey, data collection of fauna & flora, land records, communication systems, other relevant/site plans/selection of parks/reserves Major Targets 100% Completion of Survey District and Tehsil Punjab	0.000	5.000	0.000	0.000	5.000	0.000	0.000	0.000	5.000	5.000	0.000	0.000	0.000
2738	9	Name of the Scheme Studies in Impediments to Tourism Sector Development and Star Certification of TDCP's Resort / Rest Houses. Approval Date Un-approved Major Components Studies for star certification for TDCP's Resort & Rest Houses & impediments to tourism sector development Major Targets 100% Completion of Studies District and Tehsil Punjab	0.000	5.000	0.000	0.000	5.000	0.000	0.000	0.000	5.000	5.000	0.000	0.000	0.000
2739	10	Name of the Scheme Construction of Punjab Tourism Complex at Trade Centre, M.A Johar Town, Lahore. Approval Date Un-approved Major Components Cost of land measuring 4 Kanals and 10 Marlas. Major Targets Purchase of land. Completion in all respects. District and Tehsil Lahore	0.000	13.603	0.000	0.000	13.603	0.000	0.000	0.000	13.603	13.603	0.000	0.000	0.000
Total: NEW SCHEMES			0.000	108.674	0.000	9.626	68.983	0.000	0.000	9.626	68.983	78.609	30.065	0.000	0.000
Grand Total			0.000	139.086	9.021	29.047	70.953	0.000	0.000	29.047	70.953	100.000	30.065	0.000	0.000