

TOURISM

VISION

Preservation, development and beautification of existing and potential tourist locations to attract tourists from within as well as outside the province / country.

OBJECTIVES

- Provision of infrastructure and allied facilities for the promotion of tourism.
- Preservation and development of existing and potential tourist resorts.
- Promotion of eco-tourism in collaboration with relevant stakeholders.
- Mass awareness to promote domestic tourism.

STRATEGIC INTERVENTIONS

- Development of eco-tourism in soon valley at Khabekhi and Uchali lakes.
- Feasibility study for identification of potential areas for promotion of tourism.
- Lahore tourist bus service.
- Development of resort for religious tourism at Nankana Sahib.
- Feasibility study for installation of cable cars (Murree) phase-I.
- Renovation and beautification of lake at Kallar Kahar.
- Feasibility and designing for development of recreational resort along river Indus at Attock Khurd.

New Initiatives in FY 2016-17

- Punjab Cultural Heritage & Economic Growth project.
- Development of Bansara Gali surface parking into eco-friendly Entertainment Park.
- Construction of building for Institute of Tourism and Hotel Management (ITHM) **(PPP Mode)**
- Renovation and beautification of lake at Kalar Kahar.
- Feasibility study for development of Kotli Sattian as alternate tourist destination to Murree.
- Development of resort at Charehan Forest Rest House for promotion of Tourism.

TREND OF ALLOCATIONS

Sr. No.	Year	Allocation
1	2012-13	300
2	2013-14	334
3	2014-15	990
4	2015-16	930
5	2016-17	800

MTDF 2016-19
Tourism : Summary
Development Programme 2016-17

(Million Rs.)

Sub-Sector	Capital	Revenue	Total	F. Aid	Total
Ongoing Schemes					
Regular	12.750	197.100	209.850	0.000	209.850
Total	12.750	197.100	209.850	0.000	209.850
New Schemes					
Regular	55.000	85.000	140.000	450.150	590.150
Total	55.000	85.000	140.000	450.150	590.150
Total (ongoing+new)	67.750	282.100	349.850	450.150	800.000

Development Programme 2017-18

Ongoing Schemes					
Regular	400.000	600.000	1000.000	2000.000	3000.000
Total	400.000	600.000	1,000.000	2,000.000	3,000.000
New Schemes					
Regular	100.000	400.000	500.000	0.000	500.000
Total	100.000	400.000	500.000	0.000	500.000
Total (ongoing+new)	500.000	1,000.000	1,500.000	2,000.000	3,500.000

Development Programme 2018-19

Ongoing Schemes					
Regular	500.000	500.000	1000.000	2000.000	3000.000
Total	500.000	500.000	1,000.000	2,000.000	3,000.000
New Schemes					
Regular	300.000	800.000	1100.000	0.000	1100.000
Total	300.000	800.000	1,100.000	0.000	1,100.000
Total (ongoing+new)	800.000	1,300.000	2,100.000	2,000.000	4,100.000
MTDF 2016-19: Grand Total					8,400.000

TOURISM: SUMMARY

(Million Rs.)

Type / Sub Sector	No. of Schemes	Provision for 2016-17				Projection for 2017-18	Projection for 2018-19
		Capital	Revenue	Foreign Aid	G. Total (Cap+Rev)		
<u>ON-GOING SCHEMES</u>							
Regular	5	12.750	197.100	0.000	209.850	0.000	0.000
Total: ON-GOING SCHEMES	5	12.750	197.100	0.000	209.850	0.000	0.000
<u>NEW SCHEMES</u>							
Regular	7	55.000	85.000	450.150	590.150	2,575.000	2,749.850
Total: NEW SCHEMES	7	55.000	85.000	450.150	590.150	2,575.000	2,749.850
Total: ADP	12	67.750	282.100	450.150	800.000	2,575.000	2,749.850
Grand Total	12	67.750	282.100	450.150	800.000	2,575.000	2,749.850

TOURISM

(Million Rs.)

GS No	Scheme Information Approval Date / Location	Est. Cost	Accum. Exp June,16	Provision for 2016-17			MTDF Projections		Throw fwd Beyond June, 2019
				Cap	Rev	G. Total (Cap+Rev)	2017-18	2018-19	
1	2	3	4	5	6	7	8	9	10

ON-GOING SCHEMES

Regular

4630	Feasibility Study For Installation of Cable Cars (Murree)" 26-02-2016 Rawalpindi , Murree	243.303	142.818	0.000	90.000	90.000	0.000	0.000	0.000
4631	Feasibility and Designing for Development of Recreational Resort along River Indus at Attock Khurd 20-10-2015 Attock , Hazro	9.291	0.000	0.000	9.291	9.291	0.000	0.000	0.000
4632	Development of Eco Tourism in Soon Valley at Khabekhi and Uchali Lake, Khushab. 24-10-2014 Khushab	191.857	146.736	0.000	45.121	45.121	0.000	0.000	0.000
4633	Lahore Tourist Bus Service 27-11-2015 Lahore	233.730	200.000	0.000	33.730	33.730	0.000	0.000	0.000
4634	Development of Resort for religious Tourism at Nankana Sahib. 15-01-2015 Nankana Sahib	108.086	76.378	12.750	18.958	31.708	0.000	0.000	0.000
Sub-Total: Regular		786.267	565.932	12.750	197.100	209.850	0.000	0.000	0.000
Total: ON-GOING SCHEMES		786.267	565.932	12.750	197.100	209.850	0.000	0.000	0.000

NEW SCHEMES

Regular

4635	Development of Bansara Gali Surface Parking into Eco-friendly Entertainment Park Un-Approved Rawalpindi , Murree	35.000	0.000	35.000	0.000	35.000	0.000	0.000	0.000
4636	Feasibility Study for Development of Kotli Sattian as Alternate Tourist Destination to Murree Un-Approved Rawalpindi , Kotli Sattian	10.000	0.000	0.000	10.000	10.000	0.000	0.000	0.000
4637	Development of Resort at Charehan Forest Rest House for Promotion of Tourism. Un-Approved Rawalpindi , Murree	30.000	0.000	0.000	30.000	30.000	0.000	0.000	0.000
4638	Renovation and Beautification of Lake at Kalar Kahar Un-Approved Chakwal , Kalar Kahar	20.000	0.000	20.000	0.000	20.000	0.000	0.000	0.000
4639	Construction of Building for Institute of Tourism and Hotel Management (ITHM)(PPP Mode) Un-Approved Lahore	10.000	0.000	0.000	10.000	10.000	0.000	0.000	0.000
4640	Feasibility Study for Restoration and Renovation of Indus Queen Ferry Vessel. Un-Approved Rajanpur , Kot Mithan	10.000	0.000	0.000	10.000	10.000	0.000	0.000	0.000

TOURISM

(Million Rs.)

GS No	Scheme Information Approval Date / Location	Est. Cost	Accum. Exp June,16	Provision for 2016-17			MTDF Projections		Throw fwd Beyond June, 2019
				Cap	Rev	G. Total (Cap+Rev)	2017-18	2018-19	
1	2	3	4	5	6	7	8	9	10
4641	Punjab Cultural Heritage & Economic Growth Project Un-Approved Lahore, Nankana Sahib, Narrowal, Attock, Sheikhpura, Gujranwala.	5,800.000	0.000	0.000	475.150	475.150	2,575.000	2,749.850	0.000
			Local:	0.000	25.000				
			Foreign:	0.000	450.150				
Sub-Total: Regular		5,915.000	0.000	55.000	535.150	590.150	2,575.000	2,749.850	0.000
Total: NEW SCHEMES		5,915.000	0.000	55.000	535.150	590.150	2,575.000	2,749.850	0.000
Total: ADP		6,701.267	565.932	67.750	732.250	800.000	2,575.000	2,749.850	0.000
Grand Total		6,701.267	565.932	67.750	732.250	800.000	2,575.000	2,749.850	0.000