
TOURISM

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VISION

Preservation, development and beautification of existing and potential tourist locations to attract tourists from within as well as outside the province / country.

POLICY

- Provision of infrastructure for the promotion of tourism in the province;
- Preservation and development of existing and potential tourist resorts in the province like Fort Munro, Khewra and Nankana Sahib;
- Co-ordination with other departments / agencies like Forest and Wildlife for the promotion of tourism i.e. wildlife based tourism (eco-tourism); and
- Create awareness among masses to promote domestic tourism.

STRATEGIC INTERVENTIONS

- Creation of tourist facilities at the potential sites of Khewra and Nankana;
- Construction of Tourism Complex at Trade Centre, MA Johar Town Lahore;
- Rehabilitation and conservation of Bibi Jiwandi Tomb Complex, Uch Sharif;
- Installation of Rope Way System with supporting facility from Jhika Gali to Murree;
- Development of Tourist Village near Derawar Fort Cholistan, District Bahawalpur;
- Renovation / Up-gradation of Lal Sohanra Resort Bahawalpur;
- Improvement of Tourist Facilities in Murree;
- Establishment of a Tourist Resort at Khabeki Lake District Khushab;
- Establishment of a Tourist resort at Uchalli Lake District Khushab; and
- Surveys and Studies to prepare Master Plan to Develop Murree as a Pollution free Tourist Town.

Trend of Allocations

(Rs. in million)

Years	Original Allocation	Revised Allocation
2005-06	75.000	10.000
2006-07	90.000	63.000
2007-08	82.000	50.000
2008-09	100.000	122.000
2009-10	163.000	33.000
2010-11	1675.000	

MTDF 2010-13
Tourism : Summary
Development Programme 2010-11

Million Rs

Sub-Sector	Ongoing Programme					New Programme					Total				
	Capital	Revenue	Total	F. Aid	Total	Capital	Revenue	Total	F. Aid	Total	Capital	Revenue	Total	F. Aid	Total
Tourism	30.000	42.325	72.325	30.000	102.325	1,515.000	57.675	1,572.675	0.000	1,572.675	1,545.000	100.000	1,645.000	30.000	1,675.000
Total	30.000	42.325	72.325	30.000	102.325	1,515.000	57.675	1,572.675	0.000	1,572.675	1,545.000	100.000	1,645.000	30.000	1,675.000
No. of Schemes	5					5					10				

Development Programme 2011-12

Sub-Sector	Ongoing Programme					New Programme					Total				
	Capital	Revenue	Total	F. Aid	Total	Capital	Revenue	Total	F. Aid	Total	Capital	Revenue	Total	F. Aid	Total
Auqaf & religious Affairs	87.000	49.270	136.270	0.000	136.270	10.000	116.437	126.437	0.000	126.437	97.000	165.707	262.707	0.000	262.707
Total	87.000	49.270	136.270	0.000	136.270	10.000	116.437	126.437	0.000	126.437	97.000	165.707	262.707	0.000	262.707

Development Programme 2012-13

Sub-Sector	Ongoing Programme					New Programme					Total				
	Capital	Revenue	Total	F. Aid	Total	Capital	Revenue	Total	F. Aid	Total	Capital	Revenue	Total	F. Aid	Total
Auqaf & religious Affairs	35.000	15.000	50.000	0.000	50.000	0.000	0.000	0.000	0.000	0.000	35.000	15.000	50.000	0.000	50.000
Total	35.000	15.000	50.000	0.000	50.000	0.000	0.000	0.000	0.000	0.000	35.000	15.000	50.000	0.000	50.000

TOURISM 2010-13: GRAND TOTAL

1,987.707

TOURISM: SUMMARY

(Rs. in million)

Type / Sub Sector	No. of Schemes	Provision for 2010-11							Projection for 2011-12	Projection for 2012-13
		Local		Foreign Aid		Total		G. Total (Cap+Rev)		
		Capital	Revenue	Capital	Revenue	Capital	Revenue			
ON-GOING SCHEMES	5	30.000	42.325	0.000	30.000	30.000	72.325	102.325	135.654	50.000
NEW SCHEMES	5	1,515.000	57.675	0.000	0.000	1,515.000	57.675	1,572.675	136.437	0.000
Grand Total	10	1,545.000	100.000	0.000	30.000	1,545.000	130.000	1,675.000	272.091	50.000

TOURISM

(Rs. in million)

GS No	SS No	Scheme Information	Estimated Cost		Exp. upto 2009-10	Provision for 2010-11						Projection for 2011-12	Projection for 2012-13	Throw fwd beyond June, 2013	
			F. Aid	Total		Local		Foreign Aid		Total					G. Total (Cap+Rev)
						Cap	Rev	Cap	Rev	Cap	Rev				
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16

ON-GOING SCHEMES

Regular

2957	1	Name of the Scheme	Construction of Tourism Complex at Trade Centre, M.A Johar Town Lahore	0.000	40.000	0.000	16.000	0.000	0.000	0.000	16.000	0.000	16.000	24.000	0.000	0.000
		Approval Date	PC-II Approved													
		Major Components	Office of T&RDD, TDCP's and Institute of Tourism & Hotel Management, TIC / Reservation , Counter/ Conference Centre , Civic amenities under one roof.													
		Major Targets	50%													
		District and Tehsil	Lahore													
2958	2	Name of the Scheme	Development of Tourist Resort at Nankana Sahib	0.000	40.000	0.000	7.000	3.000	0.000	0.000	7.000	3.000	10.000	30.000	0.000	0.000
		Approval Date	PC-II Approved													
		Major Components	Bedrooms, restaurant, public toilets, indoor joyland area, landscaping, servant quarters, water supply, civic amenities etc.													
		Major Targets	25%													
		District and Tehsil	Nankana Sahib , Nankana													
2959	3	Name of the Scheme	Development of Tourist Village near Derawar Fort Cholistan District Bahawalpur.	0.000	120.000	0.000	7.000	3.000	0.000	0.000	7.000	3.000	10.000	60.000	50.000	0.000
		Approval Date	PC-II Approved													
		Major Components	Accommodation (dormitories & tenting) restaurant, public amenities, fencing / boundary wall, parking, water & electricity supply, first aid, jeep / camel safari , cultural center.													
		Major Targets	8%													
		District and Tehsil	Bahawalpur , Ahmedpur east													

TOURISM

(Rs. in million)

GS No	SS No	Scheme Information	Estimated Cost		Exp. upto 2009-10	Provision for 2010-11						Projection for 2011-12	Projection for 2012-13	Throw fwd beyond June, 2013	
			F. Aid	Total		Local		Foreign Aid		Total					G. Total (Cap+Rev)
						Cap	Rev	Cap	Rev	Cap	Rev				
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
2960	4	Name of the Scheme Rehabilitation and conservation of Bibi Jiwindi Tomb Complex, Uch Sharif Approval Date PC-I Approved Major Components To conserve the historical monuments and provide training in conservation. Major Targets 47% District and Tehsil Bahawalpur , Ahmed pur east	0.000	63.270	11.000	0.000	10.000	0.000	30.000	0.000	40.000	40.000	11.654	0.000	0.000
2961	5	Name of the Scheme Renovation /Up- gradation of Lal Sohanra Resort Bahawalpur. Approval Date PC-I Approved Major Components Up-gradation of exiting facilities, bedrooms, restaurant, car parking area, landsacping , swimining pool etc. Major Targets 100% District and Tehsil Bahawalpur , B/pur	0.000	46.325	10.000	0.000	26.325	0.000	0.000	0.000	26.325	26.325	10.000	0.000	0.000
Sub-Total: Regular			0.000	309.595	21.000	30.000	42.325	0.000	30.000	30.000	72.325	102.325	135.654	50.000	0.000
Total: ON-GOING SCHEMES			0.000	309.595	21.000	30.000	42.325	0.000	30.000	30.000	72.325	102.325	135.654	50.000	0.000

NEW SCHEMES

Regular

2962	6	Name of the Scheme Installation of Rope Way System With Supporting Facilities from Jhika Gali to Murree (Phase-I). Approval Date PC-II approved Major Components Installation of Cable Car System from Jhika Gali Commisisoner House Murree alongwith sporting facilities i.e, restaurant, play land area, waiting room, kiosks , parking, staff residences, creation of PMU etc. Major Targets 100% District and Tehsil Rawalpindi , Murree	0.000	1,535.000	10.000	1,515.000	0.000	0.000	0.000	1,515.000	0.000	1,515.000	20.000	0.000	0.000
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TOURISM

(Rs. in million)

GS No	SS No	Scheme Information	Estimated Cost		Exp. upto 2009-10	Provision for 2010-11						Projection for 2011-12	Projection for 2012-13	Throw fwd beyond June, 2013	
			F. Aid	Total		Local		Foreign Aid		Total					G. Total (Cap+Rev)
						Cap	Rev	Cap	Rev	Cap	Rev				
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
2963	7	Name of the Scheme Approval Date Major Components Major Targets District and Tehsil	0.000	51.112	0.000	0.000	19.230	0.000	0.000	0.000	19.230	19.230	31.882	0.000	0.000
		Provision of Touristic Facilities in Murree Un-Approved Kiosks, Public Toilets, Rain shelters, Gazebbos, Benches, Landscaping, Rest areas. 44% Rawalpindi , Murree													
2964	8	Name of the Scheme Approval Date Major Components Major Targets District and Tehsil	0.000	40.000	0.000	0.000	32.445	0.000	0.000	0.000	32.445	32.445	7.555	0.000	0.000
		Surveys and studies to prepare Master Plan to develop Murree as a pollution free tourist town. PC-II Approved i. To hire the services of an engineering counselling firm for the preparation of Master Plan for Murree. ii. To enhance the capacity of TDCP. 100% Rawalpindi , Murree													
2965	9	Name of the Scheme Approval Date Major Components Major Targets District and Tehsil	0.000	40.000	0.000	0.000	3.000	0.000	0.000	0.000	3.000	3.000	37.000	0.000	0.000
		Establishment of a Tourist Resort at Khabeki Lake District Khushab. Un-Approved Bedrooms, restaurant, public toilets, car parking, landscaping. Servant quarters, water supply, civic amenities etc. 8% Khushab													
2966	10	Name of the Scheme Approval Date Major Components Major Targets District and Tehsil	0.000	43.000	0.000	0.000	3.000	0.000	0.000	0.000	3.000	3.000	40.000	0.000	0.000
		Establishment of a Tourist Resort at Uchalli Lake District Khushab. Un-Approved Bedrooms, restaurant, public toilets, car parking, landscaping, servant quarters, water supply, civic amenities etc. 8% Khushab													
Sub-Total: Regular			0.000	1,709.112	10.000	1,515.000	57.675	0.000	0.000	1,515.000	57.675	1,572.675	136.437	0.000	0.000
Total: NEW SCHEMES			0.000	1,709.112	10.000	1,515.000	57.675	0.000	0.000	1,515.000	57.675	1,572.675	136.437	0.000	0.000
Grand Total			0.000	2,018.707	31.000	1,545.000	100.000	0.000	30.000	1,545.000	130.000	1,675.000	272.091	50.000	0.000