

TOURISM

Vision

Preservation, development and beautification of existing and potential tourist locations to attract tourists from within as well as outside the province / country

Objectives

- Capacity building of Tourism Department for effective and efficient utilization of public funds and inculcate innovative approach.
- Identify and rehabilitate the historical spots suitable for tourism to save them from further deterioration.
- Promote tourism on commercial lines to attain sustainability of public sector entities and investment.
- Preservation and development of existing and potential tourist resorts.
- Co-ordination with other departments/agencies like Forest and Wildlife for the promotion of this sector particularly eco-tourism.
- Create awareness among masses to promote domestic tourism.

Strategic Interventions

- Tourist Resort at Kallar Kahar
- Development of Eco- Tourism at;
 - Soon Valley
 - Dhurabhi Lake

Trend of Allocation

(Million Rs.)

Sr. No	Year	Allocation
1	2008-09	100.000
2	2009-10	163.000
3	2010-11	1675.000
4	2011-12	250.000
5	2012-13	300.00

MTDF 2012-15
Tourism : Summary
Development Programme 2012-13

(Million Rs.)

Sub-Sector	Capital	Revenue	Total	F. Aid	Total
New Schemes					
Regular	20.000	104.000	124.000	0.000	124.000
Block	100.000	76.000	176.000	0.000	176.000
Total	120.000	180.000	300.000	0.000	300.000

Development Program 2013-14

Ongoing Schemes					
Regular	180.000	120.000	300.000	0.000	300.000
New Schemes					
Regular	18.000	12.000	30.000	0.000	30.000
Total (ongoing+new)	198.000	132.000	330.000	0.000	330.000

Development Program 2014-15

Ongoing Schemes					
Regular	198.000	132.000	330.000	0.000	330.000
New Schemes					
Regular	20.000	13.000	33.000	0.000	33.000
Total (ongoing+new)	218.000	145.000	363.000	0.000	363.000
Tourism MTDF 2012-15: Grand Total					993.000

TOURISM: SUMMARY

(Million Rs.)

Type / Sub Sector	No. of Schemes	Provision for 2012-13				Projection for 2013-14	Projection for 2014-15
		Capital	Revenue	Foreign Aid	G. Total (Cap+Rev)		
<u>NEW SCHEMES</u>							
Regular	6	20.000	104.000	0.000	124.000	31.536	0.000
Block	1	100.000	76.000	0.000	176.000	0.000	0.000
Total: NEW SCHEMES	7	120.000	180.000	0.000	300.000	31.536	0.000
Grand Total	7	120.000	180.000	0.000	300.000	31.536	0.000

TOURISM

(Million Rs.)

GS No	Scheme Information Approval Date / Location / Scheme ID	Est. Cost	Accum. Exp June, 12	Provision for 2012-13			MTDF Projections		Throw fwd Beyond June, 2015
				Cap	Rev	G. Total (Cap+Rev)	2013-14	2014-15	
1	2	3	4	5	6	7	8	9	10

NEW SCHEMES

Reguler

1685	Revamping of Existing Facilities and Provision of Missing Facilities at Patriata Skyride Project Approved Rawalpindi TSM12-41070211001-0001	19.395	0.000	0.000	10.000	10.000	9.395	0.000	0.000
1686	Replacement of Haulage and Tension Rope of Chairlift / Cable Car Patriata Un-Approved Rawalpindi TSM12-41410211001-0002	80.000	0.000	0.000	80.000	80.000	0.000	0.000	0.000
1687	Tourist Resort Kallar Kahar Approved Chakwal , Kallar Kahar TSM12-41070413101-0003	8.141	0.000	0.000	5.000	5.000	3.141	0.000	0.000
1688	Development of Tourism at Dhurabhi Lake, (PC-II) Un-Approved Chakwal TSM12-41410412801-0004	8.000	0.000	0.000	8.000	8.000	0.000	0.000	0.000
1689	Development of Eco-Tourism in Soan Valley (PC-II) Un-Approved Khushab TSM12-41410714901-0005	1.000	0.000	0.000	1.000	1.000	0.000	0.000	0.000
1690	Construction of Boundary Wall around TDCP Land at Harbanspura / Johar Town Un-Approved Lahore TSM12-41071818501-0006	30.000	0.000	20.000	0.000	20.000	19.000	0.000	0.000
Sub-Total: Reguler		146.536	0.000	20.000	104.000	124.000	31.536	0.000	0.000

Block

1691	Block Allocation for New Initiatives under Tourism Sector Un-Approved Punjab TSM12-41419900013-0007	176.000		100.000	76.000	176.000	0.000	0.000	0.000
Sub-Total: Block		176.000		100.000	76.000	176.000	0.000	0.000	0.000
Total: NEW SCHEMES		322.536	0.000	120.000	180.000	300.000	31.536	0.000	0.000
Grand Total		322.536	0.000	120.000	180.000	300.000	31.536	0.000	0.000