

## **TOURISM**

### **VISION**

To transform Punjab into a preferred tourist destination for national and international tourists.

### **OBJECTIVES/ PRIORITIES**

- To explore and develop new tourist destinations and promote tourism by providing quality infrastructure.
- To ensure a wider availability of knowledge base on tourism and dissemination of such information through Web & Social Media platforms.
- To ensure availability of a well-trained skilled workforce in tourism and hospitality industry for both national and international levels.
- To capitalize resources by undertaking feasible projects for which financing is available from the private sector.
- To ensure adequate arrangements for safety and security of the domestic and international tourists.

### **STRATEGIC INTERVENTIONS**

- Desert Safari and Development of Camping Village/Sites at Cholistan Desert and Thal Desert
- Sightseeing Double Decker Bus Bahawalpur and Multan

### **QUANTIFIABLE TARGETS FOR FINANCIAL YEAR 2019-20:**

- Renovation and Rehabilitation of 12 Guest/ Rest Houses to be handed over to Tourism Department
- 02 feasibility study for Identification of Tourism Potential
- 03 schemes for land acquisition

### **NEW INITIATIVES**

- Establishment of Thematic Food Court, Arts & Craft Shops and Entertainment Activity Like Zip Lining, Wall Climbing etc and Walkways at Patriata Top Station, Murree
- Mechanical Up gradation of Cable Car & Chairlift Patriata
- Land acquisition for construction of Resort at Attock Khurd
- Establishment of Entertainment Park with Water Sports & Other Facilities at Dhok Talian Lake
- Establishment of Tilla Jogian - Rohtas Fort Parkway

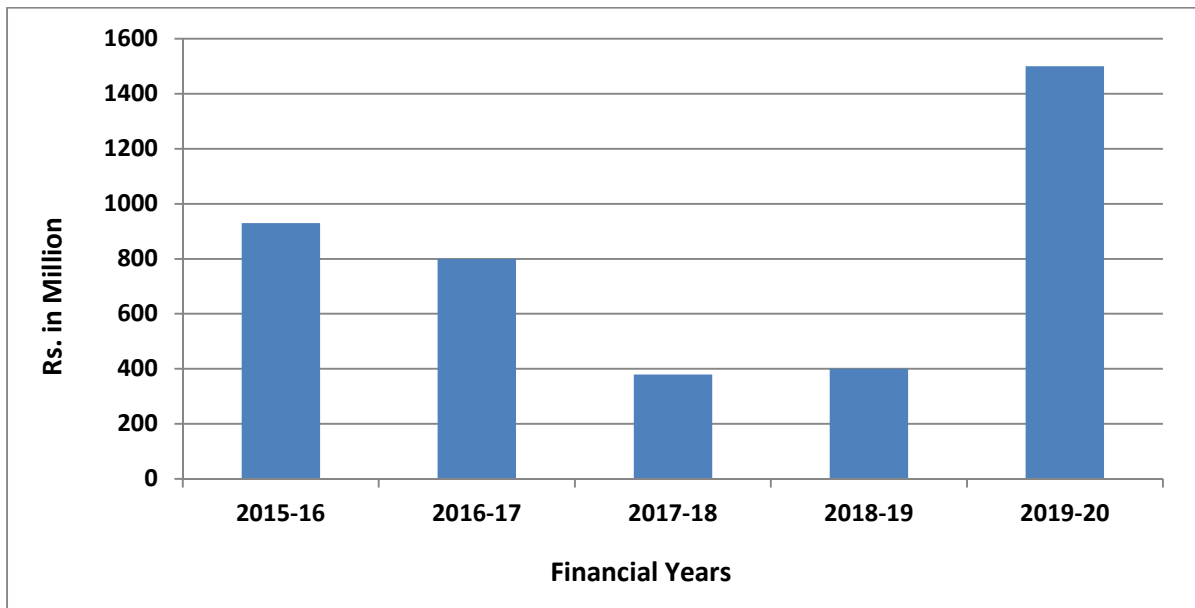
- Procurement of Pedal Boats for Uchali and Khabeki Lakes District Khushab
- Extension of TDCP Resort and Establishment of Entertainment Park at Khabeki Lake District Khushab
- Koh-e-Suleman Parkway
- Complete Rehabilitation and Upgradation of TDCP Resort at Sakhi Sarwar (PPP)
- Showcasing Punjab through Documentaries, Publications, Portal, Participation in International Tourism Expos, Tourism Event Management and Awareness & Promotion of Heritage Sites
- Establishment of Project Management Unit for Implementation of Development Portfolio
- Sightseeing Double Decker Bus Bahawalpur and Multan (O&M on PPP)
- Provision of Short Consultancies for Different Projects
- Renovation and Rehabilitation of 12 Guest/ Rest Houses to be handed over to Tourism Department
- Land Acquisition at Head Panjnad
- Feasibility Study for Establishment of Disney Land / Theme Park in Punjab and land acquisition
- Feasibility Study for Identification of Tourism Potential and Master Planning at Chakwal
- Up-gradation and Provision of Missing Facilities at Changa Manga Resort, District Kasur.

## TREND OF ALLOCATION

(Rs. Million)

Sr. No.	Years	Allocation
1.	2015-16	930
2.	2016-17	800
3.	2017-18	380
4.	2018-19	400
5.	2019-20	1500

## TREND OF ALLOCATION



## TOURISM: SUMMARY

*(PKR Million)*

Type / Sub Sector	No. of Schemes	Provision for 2019-20				Projection for 2020-21	Projection for 2021-22
		Capital	Revenue	Foreign Aid	G. Total (Cap + Rev)		
<b><u>ON-GOING SCHEMES</u></b>							
Regular	19	197.900	100.769	0.000	298.669	31.451	0.000
<b>Total: ON-GOING SCHEMES</b>	<b>19</b>	<b>197.900</b>	<b>100.769</b>	<b>0.000</b>	<b>298.669</b>	<b>31.451</b>	<b>0.000</b>
<b><u>NEW SCHEMES</u></b>							
Regular	18	375.976	812.758	0.000	1,188.734	619.441	0.000
<b>Total: NEW SCHEMES</b>	<b>18</b>	<b>375.976</b>	<b>812.758</b>	<b>0.000</b>	<b>1,188.734</b>	<b>619.441</b>	<b>0.000</b>
<b><u>PPP PROJECT</u></b>							
PPP	2	0.001	12.596	0.000	12.597	0.000	0.000
<b>Total: PPP PROJECT</b>	<b>2</b>	<b>0.001</b>	<b>12.596</b>	<b>0.000</b>	<b>12.597</b>	<b>0.000</b>	<b>0.000</b>
<b>Grand Total</b>	<b>39</b>	<b>573.877</b>	<b>926.123</b>	<b>0.000</b>	<b>1,500.000</b>	<b>650.892</b>	<b>0.000</b>

# Tourism

(PKR Million)

GS No	Scheme Information Scheme ID / Approval Date / Location	Est. Cost	Accum. Exp. June, 19	Provision for 2019-20			MTDF Projections		Throw fwd Beyond June, 2022
				Cap.	Rev.	G.Total (Cap.+Rev.)	2020-21	2021-22	
1	2	3	4	5	6	7	8	9	10

## ON-GOING SCHEMES

### Regular

5010	Up gradation of Chairlift and Construction of Missing Facilities, Fence and Staff Residencies at Patriata 01291700170 / 01-07-2017 / Rawalpindi	95.744	79.714	8.228	7.802	16.030	0.000	0.000	0.000
5011	Development of Resort at Charehan Forest Rest House for Promotion of Tourism, District Rawalpindi 01291703808 / 01-07-2017 / Rawalpindi	87.711	70.300	5.000	0.000	5.000	12.411	0.000	0.000
5012	Renovation, Up-gradation of Chairlift and Cable Car System at Patriata, District Rawalpindi 01291300248 / 01-07-2015 / Rawalpindi	144.519	143.849	0.000	0.670	0.670	0.000	0.000	0.000
5013	Construction of Service Area Khajot on Islamabad Expressway, District Rawalpindi 01290800039 / 01-07-2008 / Rawalpindi	30.412	30.100	0.312	0.000	0.312	0.000	0.000	0.000
5014	Feasibility Study for Development of Kotli Sattian as a New Tourist Destination (PC-II) 01291800281 / 01-07-2018 / Rawalpindi	13.137	0.000	0.000	13.137	13.137	0.000	0.000	0.000
5015	Establishment of view point and surrounding area development in Kotli Sattian Karore Park way 01291800340 / 02-09-2018 / Rawalpindi	17.206	5.000	11.771	0.435	12.206	0.000	0.000	0.000
5016	Feasibility and Designing for Development of Recreational Resort along River Indus at Attock Khurd (PC-II) 01261501279 / 01-07-2016 / Attock	9.979	7.484	0.000	2.495	2.495	0.000	0.000	0.000
5017	Development of Chakwal as Punjab's Lake district 01271800341 / 02-09-2018 / Chakwal	20.267	10.000	9.479	0.788	10.267	0.000	0.000	0.000
5018	Provision of water scooters, paddle boats and motor boats at Kallar Kahar 01271800342 / 17-07-2018 / Chakwal	9.978	0.000	0.000	9.978	9.978	0.000	0.000	0.000
5019	Development of Resort along with Approach Road at Dharabi Lake Chakwal 01271800344 / 10-09-2018 / Chakwal	80.000	0.000	68.000	12.000	80.000	0.000	0.000	0.000
5020	Land Acquisition at Khabeki Lake, District Khushab 01311800107 / 01-07-2018 / Khushab	45.000	40.000	0.000	5.000	5.000	0.000	0.000	0.000
5021	Development of Eco Tourism in Soon Velly at Khabekhi and Uchali Lake, Khushab. 01311604440 / 01-07-2016 / Khushab	198.462	193.462	0.000	5.000	5.000	0.000	0.000	0.000
5022	Development of Tourist Resort, Entertainment Park and Parking Area at Kala Bagh District Mianwali (PC II) 01321700172 / 01-07-2017 / Mianwali	11.468	4.013	0.000	7.454	7.454	0.000	0.000	0.000
5023	Feasibility Study for Establishment of Tourist Resort Near Namal Lake, Talla Gang Road, Mianwali (PC-II) 01321800147 / 01-07-2018 / Mianwali	10.123	0.000	0.000	10.123	10.123	0.000	0.000	0.000

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1	2	3	4	5	6	7	8	9	10
5024	Construction of Building for Institute of Tourism and Hotel Management (ITHM) / Tourism Complex 01191601953 / 01-07-2016 / Lahore	83.500	53.681	23.319	6.500	29.819	0.000	0.000	0.000
5025	Development of Resort for religious Tourism at Nankana Sahib. 01201400396 / 02-09-2014 / Nankana Sahib	145.378	137.878	7.000	0.500	7.500	0.000	0.000	0.000
5026	Up-gradation and Provision of Missing Facilities at Fort Monroe Resort, District Dera Ghazi Khan 01041800106 / 01-07-2018 / Dera Ghazi Khan	58.064	5.000	34.024	0.000	34.024	19.040	0.000	0.000
5027	Feasibility Study for Identification of Potential Touristic Sites In Koh-e-Suleman Area (PC-II) 01041800276 / 01-07-2018 / Dera Ghazi Khan	13.137	0.000	0.000	13.137	13.137	0.000	0.000	0.000
5028	Construction of Resort at Derawar Fort Cholistan 01021700169 / 01-07-2017 / Bahawalpur	96.851	60.334	30.767	5.750	36.517	0.000	0.000	0.000
<b>Total: Regular</b>		<b>1,170.936</b>	<b>840.815</b>	<b>197.900</b>	<b>100.769</b>	<b>298.669</b>	<b>31.451</b>	<b>0.000</b>	<b>0.000</b>
<b>Total: ON-GOING SCHEMES</b>		<b>1,170.936</b>	<b>840.815</b>	<b>197.900</b>	<b>100.769</b>	<b>298.669</b>	<b>31.451</b>	<b>0.000</b>	<b>0.000</b>

### NEW SCHEMES

#### Regular

5029	Establishment of Thematic Food Court, Arts & Craft Shops and Entertainment Activity Like Zip Lining, Wall Climbing etc and Walkways at Patriata Top Station, Murree 01291901145 / Un-Approved / Rawalpindi	70.000	0.000	30.000	0.000	30.000	40.000	0.000	0.000
5030	Mechanical Up gradation of Cable Car & Chairlift Patriata 01291901148 / Un-Approved / Rawalpindi	300.000	0.000	0.000	100.000	100.000	200.000	0.000	0.000
5031	Land acquisition for construction of Resort at Attock Khurd 01261901165 / Un-Approved / Attock	50.000	0.000	0.000	50.000	50.000	0.000	0.000	0.000
5032	Establishment of Entertainment Park with Water Sports & Other Facilities at Dhok Talian Lake 01271901166 / Un-Approved / Chakwal	100.000	0.000	50.000	0.000	50.000	50.000	0.000	0.000
5033	Feasibility Study for Identification of Tourism Potential and Master Planning at Chakwal 01271902232 / Un-Approved / Chakwal	15.000	0.000	0.000	15.000	15.000	0.000	0.000	0.000
5034	Establishment of Tilla Jogian - Rohtas Fort Parkway 01281901178 / Un-Approved / Jhelum	40.000	0.000	30.000	10.000	40.000	0.000	0.000	0.000
5035	Procurement of Pedal Boats for Uchali and Khabeki Lakes District Khushab 01311901182 / Un-Approved / Khushab	20.000	0.000	0.000	20.000	20.000	0.000	0.000	0.000

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1	2	3	4	5	6	7	8	9	10
5036	Extension of TDCP Resort and Establishment of Entertainment Park at Khabeki Lake District Khushab 01311901186 / Un-Approved / Khushab	100.000	0.000	60.000	0.000	60.000	40.000	0.000	0.000
5037	Up-gradation and Provision of Missing Facilities at Changa Manga Resort, District Kasur. 01181800105 / Un-Approved / Kasur	50.000	0.000	20.000	20.000	40.000	10.000	0.000	0.000
5038	Koh-e-Suleman Parkway 01041901190 / 01-07-2019 / Dera Ghazi Khan	25.976	0.000	25.976	0.000	25.976	0.000	0.000	0.000
5039	Desert Safari and Development of Camping Village/Sites at Cholistan Desert and Thal Desert 01021901198 / Un-Approved / Bahawalpur	200.000	0.000	50.000	150.000	200.000	0.000	0.000	0.000
5040	Land Acquisition at Head Panjnad 01021901958 / Un-Approved / Bahawalpur	50.000	0.000	0.000	50.000	50.000	0.000	0.000	0.000
5041	Showcasing Punjab through Documentaries, Publications, Portal, Tourism Event Management and Awareness & Promotion of Heritage Sites 01371901221 / Un-Approved / Punjab	100.000	0.000	0.000	50.000	50.000	50.000	0.000	0.000
5042	Establishment of Project Management Unit for Implementation of Development Portfolio 01371901237 / Un-Approved / Punjab	30.000	0.000	0.000	10.000	10.000	20.000	0.000	0.000
5043	Provision of Short Consultancies for Different Projects 01371901254 / Un-Approved / Punjab	20.000	0.000	0.000	10.000	10.000	10.000	0.000	0.000
5044	Renovation and Rehabilitation of 12 Guest/ Rest Houses to be handed over to Tourism Department 01371901787 / Un-Approved / Punjab	200.000	0.000	60.000	40.559	100.559	99.441	0.000	0.000
5045	Feasibility Study for Establishment of Disney Land / Theme Park in Punjab and land acquisition 01371901960 / Un-Approved / Punjab	137.199	0.000	0.000	137.199	137.199	0.000	0.000	0.000
5046	Sightseeing Double Decker Bus Bahawalpur and Multan (O&M on PPP) 01381901242 / Un-Approved / Bahawalpur, Multan	300.000	0.000	50.000	150.000	200.000	100.000	0.000	0.000
<b>Total: Regular</b>		<b>1,808.175</b>	<b>0.000</b>	<b>375.976</b>	<b>812.758</b>	<b>1,188.734</b>	<b>619.441</b>	<b>0.000</b>	<b>0.000</b>
<b>Total: NEW SCHEMES</b>		<b>1,808.175</b>	<b>0.000</b>	<b>375.976</b>	<b>812.758</b>	<b>1,188.734</b>	<b>619.441</b>	<b>0.000</b>	<b>0.000</b>

### PPP PROJECT

#### PPP

5047	Development of tourist resort/entertainment park at Uchali Lake, Soon Valley, District Khushab (PPP Mode) 01311700411 / 01-07-2017 / Khushab	17.993	5.397	0.000	12.596	12.596	0.000	0.000	0.000
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1	2	3	4	5	6	7	8	9	10
5048	Complete Rehabilitation and Upgradation of TDCP Resort at Sakhi Sarwar (PPP) 01041901192 / Un-Approved / Dera Ghazi Khan	50.000	0.000	0.001	0.000	0.001	0.000	0.000	0.000
<b>Total: PPP</b>		<b>67.993</b>	5.397	0.001	12.596	<b>12.597</b>	0.000	0.000	0.000
<b>Total: PPP PROJECT</b>		<b>67.993</b>	5.397	0.001	12.596	<b>12.597</b>	0.000	0.000	0.000
<b>Grand Total</b>		<b>3,047.104</b>	<b>846.212</b>	<b>573.877</b>	<b>926.123</b>	<b>1,500.000</b>	<b>650.892</b>	<b>0.000</b>	<b>0.000</b>