Government of Pakistan
Ministry of Economic Affairs
(Japan Wing)

No.1(26)Japan-II/2026 Islamabad, the June 01, 2026

OFFICE MEMORANDUM

SUBJECT: SUSTAINABLE TOURISM DEVELOPMENT WITH CULTURAL HERITAGE AND LOCAL COMMUNITY.

The undersigned is directed to refer to the subject noted above and to state that Japan International Cooperation Agency has offered fully funded **one** seat for subject training course scheduled to be held **w.e.f September 24, 2026 to October 29, 2026 in Japan**. The concerned Ministries / Departments are requested to send nomination of officers who fulfills the criteria to the undersigned **by 27-07-2026** along with three (3) copies of prescribed JICA forms, copy of Passport, CNIC, FTC Performa, and Inception Report, as advised in the G-I Booklet uploaded on EAD's Website.

Course Objective:

The objective is to acquire core competencies to develop action plans for the promotion of sustainable tourism development through the appropriate conservation and utilization of cultural heritage.

Eligibility Criteria: -

The applicants should: -

- Be Administrative officer/ in charge of cultural heritage conservation or landscape conservation in federal or provincial government.
- Have more than 3 years working experience in relevant field.
- Be a graduate or equivalent in the related field of study.
- Women are encouraged to apply for the course.
- Proficient in spoken and written English.
- Be between the age of twenty-five (25) and fifty (50) years.

2. New prescribed JICA's Application forms along and specimen of surety bond, undertaking and FTC Performa can be downloaded from EAD's website www.ead.gov.pk under "Foreign Trainings" link in "Forms" ad also available on JICA's website www.jica.go.jp/pakistan/english/index.html.

3. In case of selection of officer, the concerned Ministries/Division/Department are requested to ensure timely relieving of the officer along with NOC. Furthermore, the concerned officer may be directed to submit Post-Visit Training Report to this Ministry on priority basis.

(Yasir Ali)
Section Officer (Japan-II)
Ph: 0519201805

1. Secretary, Cabinet Division, Government of Pakistan, Islamabad
2. Secretary, National Heritage & Culture Division, Government of Pakistan, Islamabad
3. Chairman, Planning & Development Board, Government of Punjab, Lahore
4. Chairman, Planning & Development Board, Government of Sindh, Karachi
5. Addl. Chief Secretary, Planning & Development Department, Government of KPK, Peshawar
6. Addl. Chief Secretary, Planning & Development Department, Government of Balochistan, Quetta.

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7. Addl. Chief Secretary, Planning & Development Department, Government of Gilgit-Baltistan, Gilgit,
8. Addl. Chief Secretary, Planning & Development Department, Government of AJK, Muzaffarabad.

C.C to:

i. Pakistan Tourism Development Cooperation of Pakistan, PTDC, Flashman's Hotel, The Mall, Saddar, Rawalpindi.
ii. Secretary, Youth Affairs, Sports, Archaeology & Tourism Department, Govt. of the Punjab, Lahore
iii. Secretary, Cultures, Tourism and Antiquities Department, Govt. of Sindh, Karachi
iv. Secretary, Culture, Sports, Tourism, Archaeology & Youth Affairs, Govt. of Khyber
v. Pakhtunkhwa, Peshawar
vi. Secretary, Culture, Tourism & Archives Department, Govt. of Balochistan, Quetta
vii. Joint Secretary (Training), Establishment Division, Islamabad
viii. System Analyst (Computer Center), EAD with request to kindly upload JICA's G.I Booklet on EAD's Website.

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